

SPONSOR

EMPOWER HOUR

A LUNCHEON AND EXPERT PANEL DISCUSSION BENEFITING
Brem Foundation to Defeat Breast Cancer

THURSDAY
MAY 11, 2023
12 PM

VIP RECEPTION
11:30 AM

INTERCONTINENTAL
WASHINGTON D.C. — THE WHARF

2023 IMPACT AWARD
Lyft

2023 LEADERSHIP AWARD
Congresswoman Debbie Wasserman Schultz

KEYNOTE

Rachel Brem, MD, FACR, FSBI
Chief Medical Officer, Brem Foundation

EXPERT PANEL DISCUSSION

Jennifer Griffin, FOX News
Christine B. Teal, MD, FACS

EMCEE

Shawn Yancy, NBC4 Anchor

BECOME A SPONSOR

Sponsorship inquiries and payments
can be made by contacting:

Juliana Cochnar | Director of Development
jc@bremfoundation.org | 202-505-1104

Brem Foundation
8720 Georgia Ave, Suite 302
Silver Spring, MD 20910

bremfoundation.org



ABOUT BREM FOUNDATION

- **We educate:** Brem creates compelling digital and live education content for people of all backgrounds to better understand their cancer risk factors and screening options, and to self-advocate for their own breast health. We train Brem Fellows to be community educators to reach exponentially more people with essential breast health content.
- **We increase access:** Through our B-Fund program, we partner with local providers to fund costly diagnostic tests for women in need, which are often not fully covered by insurance. Brem's Wheels for Women Program, in partnership with Lyft, is the country's first and only free ride program dedicated exclusively to breast care — removing transportation as a barrier to access.
- **We advocate:** Brem advocates to increase breast screening and diagnostics for all, improving women's health and cancer reduction efforts. In 2022 we launched a federal legislative agenda to fight for increased access to screening across the country, and will be actively pursuing our priorities in 2023.

EMPOWER HOUR

Empower Hour is an annual event that unites experts in women's health and advocacy and celebrates philanthropy. This year's panel discussion will address Patient Centered Care: promoting an optimal patient experience to increase access to quality breast care and decrease healthcare disparities

2023 IMPACT AWARD

Brem honors an organization who has used their platform or resources to advance early detection of breast cancer for all women - regardless of their ability to pay.

2023 LEADERSHIP AWARD

This inaugural award is presented to an individual who has devoted her career to advancing health care for all and demonstrated fierce advocacy on behalf of women across the US.

“The work of the Brem Foundation to encourage early detection, to provide access for those who are less fortunate, to make sure that women are taking care of themselves, and that those who understand how to help them with that care are nearby; all of this is vital to saving women's lives....”

—CARLY FIORINA, 2020 Empower Hour Keynote, first female CEO of a Fortune 500 Company, American businesswoman and political leader

Sponsorship opportunities and benefits on page 2



SPONSORSHIP OPPORTUNITIES AND BENEFITS

PRESENTING SPONSOR ♦ \$25,000

- Premier event seating for one table for 10 guests
- Invitation to VIP pre-event reception for 5
- Recognition as Presenting Event Sponsor
- Prominent name & logo on all publicity
- Verbal recognition by event host on the stage
- Inclusion in event press release
- Five (5) unique posts on social media
- One dedicated email announcement as Presenting Sponsor
- Name and logo on digital display board
- Logo recognition in the Brem Foundation's Annual Report and on website
- Product distribution opportunity (pending item approval)

DIAMOND SPONSOR ♦ \$15,000

- Priority seating for one table for 10 guests
- Invitation to VIP pre-event reception for 3
- Recognition as Diamond Event Sponsor
- Prominent name & logo on all publicity
- Verbal recognition by event host on the stage
- Inclusion in event press release
- Three (3) unique posts on social media
- Name and logo on digital display board
- Logo recognition in the Brem Foundation's Annual Report and on website

PLATINUM SPONSOR ♦ \$10,000

- Priority seating for one table for 10 guests
- Invitation to VIP pre-event reception for 2
- Recognition as Platinum Event Sponsor
- Prominent name & logo on all publicity
- Verbal recognition by event host on the stage
- Two (2) unique posts on social media
- Name and logo on digital display board
- Logo recognition in the Brem Foundation's Annual Report and on website

EMERALD SPONSOR ♦ \$5,000

- Event seating at one table for 10 guests
- Invitation to VIP pre-event reception for 1
- Recognition as Emerald Event Sponsor
- One (1) unique post on social media
- Name and logo on digital display board
- Recognition in the Brem Foundation's Annual Report and on website

INDIVIDUAL TICKETS

Early bird (BY APRIL 15): \$225

General Admission (after April 16): \$250



**BUY A TICKET.
BECOME A SPONSOR.
DONATE TODAY.**

CONTACT

Juliana Cochnar | Director of Development
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The Brem Foundation is a 501 (c)(3) nonprofit organization. Your contribution is tax deductible to the fullest extent allowed by law less \$125 per person for projected lunch expense. Federal Tax ID #20-2756827.

Please contact info@bremfoundation.org for more information about becoming an event host

