



Who We Are

The Brem Foundation maximizes every woman's chance for early detection of breast cancer through **education, access, and advocacy.**

Our priority is ensuring early detection is a priority for our lawmakers, too. See how we use the four main tools in our advocacy kit to do just that.

How We Advocate

COALITION BUILDING

We bring like-minded constituents together to form a base of power to champion the early detection of breast cancer. We work in conjunction with those who have been affected by breast cancer as well as organizations aligned with our mission. We engage constituents to share their stories with those who most need to hear them.

COMMUNICATION

We strategically use our expertise to spread the word about the importance of early detection through thought leadership, opinion pieces, messaging, and engagement in the broader breast cancer conversation. We share credible, evidence-based information with external audiences to shape public perception, drive understanding and raise awareness to drive policy change.

EDUCATING

We create wide-reaching resources to help shed light on early detection issues, empower women to advocate for their own breast health, and clearly articulate the gaps in access. The Brem Fellowship includes a community public outreach component, in addition to teaching the most advanced techniques in breast imaging. Brem Fellows reach out to women in diverse communities to teach them about breast health, screening options and self-advocacy - extending Brem's educational reach.

LOBBYING

We show up: by phone, through letters, in state houses, and on Capitol Hill. We speak directly to lawmakers about the policies we support and how they affect early detection efforts, access to breast care, and the lives of our constituents. We empower women to share their stories and jointly develop the tools they need to feel confident in doing so.

[See How to Take Action on Our Current Priorities](#)